

CAMPERLUST

Emanuela e Matteino
Video & Content Creators



GET TO KNOW US!

Hello! We're Emanuela and Matteo from Italy. We both work as **freelancers**: E. is a web designer, while M. is a tattoo artist/graphic illustrator. In 2019 we bought **Goldie**, our 1998 Fiat Ducato RV. During the past 4 years, we drove around Europe, making more than 70.000 kms with our home on wheels and visiting 20 different countries. In 2021 we opened our first **YouTube channel called Camperlust**. In a short time we have built a great community and collaborated with many different companies. *Our main goal? **To share our camper experience** as a simple life adventure, not planned at all, enjoying the **contact with nature** day by day.*

OUR YOUTUBE CHANNEL

18 K

REAL SUBSCRIBERS

3.3 MIO

TOTAL VIEWS

30 MIO

TOTAL
IMPRESSIONS

Analytics from the first opening of channel in 2021



CONTACTS



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YOUTUBE DEMOGRAPHIC INFO

20-34	15%
35-44	25%
45-54	20%
Over 55	40%

men	80%
women	20%



88%

ITALIAN
PUBLIC

5 MIN

AVERAGE
VIEWING TIME

170K

MONTHLY
VIEWS

1.4M

MONTHLY
IMPRESSIONS



SOCIAL
MEDIA



@camperlust

18 K



@camperlust_

11.6 K



Camperlust

2 K